



# Alumni Club of Charleston

— SOUTH CAROLINA —

## Constant Contact Survey Results

**Survey Name:** Buckeye Survey Aug 30 2018

**Response Status:** Partial & Completed

**Filter:** None

11/13/2018 10:53 AM EST

Did you attend any of the off-season club events this year? Events have included: Oyster Roast, Speaker Dinner, Golf Tournament, Book Club, Food Bank Volunteer, Habitat for Humanity volunteer, Hosting OSU Student volunteer groups, Blues Cruise, Annual Meeting/Picnic/Pool Party, Tailgates, Night @ Riverdogs Baseball.

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			30	38.9 %
No			47	61.0 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

Are the events the club holds, when we're not watching football, interesting to you?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			59	76.6 %
No			17	22.0 %
No Response(s)			1	1.2 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

Would you like to see additional events hosted by the Charleston Alumni club?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			28	36.3 %
No, plenty already and they are great			29	37.6 %
No, but make current events better			15	19.4 %
No Response(s)			5	6.4 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

Have you ever attended the Oyster Roast?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			34	44.1 %
No			43	55.8 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

If "No" to Oyster Roast, what changes would result in your attending? Select all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
Different location			9	23.6 %
Lower cost			3	7.8 %
Don't eat oysters			24	63.1 %
Wouldn't attend regardless			3	7.8 %
<b>Totals</b>			<b>38</b>	<b>100%</b>

Have you ever attended the Distinguished Speaker Dinners?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			25	32.4 %
No			52	67.5 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

If "no," what changes would result in your attending? Select all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
Lower cost			7	17.5 %
Weekend vs. weeknight			22	55.0 %
Wouldn't attend regardless			13	32.5 %
<b>Totals</b>			<b>40</b>	<b>100%</b>

The club has three main sources of revenue for our Scholarship Program: The Golf Outing, Gamewatch Raffles and Membership dues. Have you ever attended the golf outing?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			15	19.4 %
No			61	79.2 %
No Response(s)			1	1.2 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

If "No," what changes would result in you attending? Select all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
Weekend instead of weekday			9	14.5 %
Cheaper entry fee			3	4.8 %
Different location			1	1.6 %
I don't play golf			42	67.7 %
Wouldn't attend regardless			10	16.1 %
<b>Totals</b>			<b>62</b>	<b>100%</b>

Have you ever attended the Annual Meeting/Picnic/Pool Party?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			42	54.5 %
No			34	44.1 %
No Response(s)			1	1.2 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

If "no," what changes would result in your attending?

Answer	0%	100%	Number of Response(s)	Response Ratio
Different location			8	10.3 %
More activities during event			5	6.4 %
Wouldn't attend regardless			11	14.2 %
No Response(s)			53	68.8 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

Do you feel our gamewatch pub, SportsBook of Charleston, is a central location for Buckeye Fans?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			61	79.2 %
No			13	16.8 %
No Response(s)			3	3.8 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

Our club has the largest organized group of out-of-state football fans in South Carolina. We are fortunate and privileged to be able to have 100 - 300 fans at one location, SportsBook of Charleston, to watch our Buckeyes. Most area bars don't want that large of a group especially when the game times conflict with Clemson, USC or Georgia.

Have you ever attended a Gamewatch?

Answer	0%	100%	Number of Response(s)	Response Ratio
A few times			25	32.4 %
As many as I can get to			44	57.1 %
Never			8	10.3 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

If "yes," how often each year?

Answer	0%	100%	Number of Response(s)	Response Ratio
1-2			30	38.9 %
3-4			16	20.7 %
5 or more			24	31.1 %
No Response(s)			7	9.0 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

When you attend a game do you (select all that apply)

Answer	0%	100%	Number of Response(s)	Response Ratio
Attend as a single			19	27.1 %
Bring a friend or partner			46	65.7 %
Come with family			17	24.2 %
Come with a group			10	14.2 %
<b>Totals</b>			<b>70</b>	<b>100%</b>

If "Never" or "A Few Times," what changes would increase your attendance? (select all that apply)

Answer	0%	100%	Number of Response(s)	Response Ratio
Different location			12	40.0 %
More seating			6	20.0 %
Food/drink specials			8	26.6 %
More day games, as opposed to night games			7	23.3 %
More night games			2	6.6 %
<b>Totals</b>			<b>30</b>	<b>100%</b>

Our club membership doesn't require that you attended Ohio State or even lived in Ohio. We are open to everyone (not including that state from up north) and it's only \$25 per year. 95% of the money we raise goes to Scholarships for Lowcountry students attending OSU. Are you a member of the Charleston Club?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			52	67.5 %
No			24	31.1 %
No Response(s)			1	1.2 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

If "No," is there a reason?

Answer	0%	100%	Number of Response(s)	Response Ratio
Too expensive			1	1.2 %
No benefit to me			3	3.8 %
Didn't get around to joining			16	20.7 %
Don't care for the organization			2	2.5 %
No Response(s)			55	71.4 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

The membership fee is \$25...Is it

Answer	0%	100%	Number of Response(s)	Response Ratio
Too high			2	2.5 %
Too low			7	9.0 %
About Right			66	85.7 %
No Response(s)			2	2.5 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

What is your Age Range?

a.

Under 25    b. 26 - 40    c. 41 - 60    d. over 60

Answer	0%	100%	Number of Response(s)	Response Ratio
Under 25			0	0.0 %
26 - 40			6	7.7 %
41 - 60			29	37.6 %
Over 60 or I quit counting			41	53.2 %
No Response(s)			1	1.2 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

If you have young children, what would enable you to attend more events?

Answer	0%	100%	Number of Response(s)	Response Ratio
Nothing really			22	28.5 %
More kid activities at events			4	5.1 %
More freebies for kids			1	1.2 %
No Response(s)			50	64.9 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

Would you be interested in an event specifically geared towards kids?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			6	7.7 %
No			52	67.5 %
No Response(s)			19	24.6 %
<b>Totals</b>			<b>77</b>	<b>100%</b>

Would any of the following enable you to attend more gamewatches? Select all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
Discounted taxi/uber/lyft rides b.			19	90.4 %
Ride via carpool			5	23.8 %
<b>Totals</b>			<b>21</b>	<b>100%</b>

Regarding the music at Gamewatches...

Answer	0%	100%	Number of Response(s)	Response Ratio
It is fantastic, no changes needed			33	42.8 %
It is too loud			10	12.9 %
Not loud enough			2	2.5 %
Less Buckeye music			1	1.2 %
More Buckeye music			15	19.4 %
No Response(s)			16	20.7 %
<b>Totals</b>			<b>77</b>	<b>100%</b>